

## Corporate Speed Networking

The way your company or organisation communicates internally affects everything from atmosphere and culture to productivity and motivation. It shapes not only the way employees view their place of work, but impacts on the way they interact with external figures. The larger the business, the more difficult it can be to manage internal communications.

There are many ways to communicate internally: team meetings, newsletters, intranets, notice boards and social gatherings. The most effective is face-to-face meetings.

Corporate speed networking events comprise of hour-long sessions where employees come together for a series of mini-meetings with each other. Each minimeeting lasts 5 minutes (10 meetings to a session).

This is enough time to identify opportunities for collaboration, understand someone else's role within the business or simply to provide some feedback.

After each meeting, the employee has time to fill in a scorecard, writing down the number of the



colleague he/she has just met along with a few words summarising what he/she has learnt from them. Or they might use this for an action such as, "set up a meeting to discuss...". After the event, all attendees are emailed a list of everybody they met along with their comments.

By continually monitoring every meeting which takes place, we are able to swiftly deal with any problems as well as provide up to date

reports on the effectiveness of the sessions.

We understand your business is unique and will happily adapt our events to ensure both you and your employees get the most out of them.

If you'd like to empower your employees to proactively drive towards a unified vision, contact us now to find out more about corporate speed

## Feedback: Emmanuelle Martinot, One North East

"I just wanted to say thank you very much for your help in organising the speed networking event for the Enterprise and Business Support Team Away Day on the 20/06/06. You did a great job at managing the time constraints that we had, while keeping the activity interesting."

### Key Benefits

- Motivating & empowering employees
- Providing a feedback mechanism
- Creating a unified corporate vision

## Price

We charge a standard rate of £15 per head with a minimum of 20 in attendance. If you choose our **follow up option\***, we charge £1 per attendee.

## Follow Up\*

Follow up includes typing up all the scorecards which are filled in at the event. (To give an idea of how long this takes - each attendee has 15 meetings. An event with 150 people would generate  $15 \times 150 = 2250$  records!)

## Price Includes

- Liaising with the client beforehand to optimise the table plan (this can either be to ensure that the same people don't meet at future events or that certain groups meet each other)
- Greeting the guests and handing out of individualised scorecards\*
- Compering the event
- Collecting and typing up scorecards
- Emailing every attendee with a list of who they've met, ordered by the score they gave them\*.

## Price Excludes

- Travel costs
- Venue hire

## PR Opportunities

Corporate Speed Networking is a very new concept. We will happily help to put together press releases to promote the client's involvement in Speed Networking.

## Payment Terms

Please note we require a 30% deposit to secure a booking with the remainder to be paid 30 days after the event. Should you require us to book the venue on your behalf we may require 100% of the venue cost up front.

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